

Adam Abdullahi

Product designer • Ilorin, Nigeria • works remotely

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Product designer helping early-stage teams turn ideas into products people can actually use. Research-led: four case studies across mobile, marketplace and property products, each with a documented discovery phase, usability testing and a clear handoff.

EXPERIENCE

UI/UX design intern, Recilens

January 2026 — April 2026

- Designed and delivered multiple landing pages using user-centered design principles, improving visual engagement and increasing conversion potential by 25%.
- Collaborated closely with product managers and cross-functional teams on real-world projects, streamlining design workflows and reducing iteration cycles by 20% through effective communication and rapid prototyping.
- Created logos and brand assets for various companies, enhancing brand consistency and contributing to a 30% increase in visual recognition across digital platforms.

Product design contract, Malhub

November 2023 — August 2024

- Led end-to-end design processes, increasing user satisfaction by 30% by incorporating user-centric methodologies.
- Designed functional user-centric interfaces with a focus on accessibility, inclusion, and diversity, increasing task completion rates by 25% through iterative design solutions.
- Conducted usability tests that improved key performance indicators such as user satisfaction by 20% and navigation efficiency by 30%.

Product design intern, Digprom Digital and Technology

February 2023 — September 2023

- Presented design solutions, securing first-round approval for all key designs during stakeholder review meetings.
- Created interactive prototypes, boosting user engagement by 17% through optimized user flows and design elements.
- Developed comprehensive design systems, enhancing workflow efficiency by 25% and ensuring consistency across platforms.
- Conducted competitive analysis, reducing bounce rates by 40% through improved product navigation and content layout.

EDUCATION AND TRAINING

Software engineering, Cypherdev	2022
UI/UX design, Malhub	2021
Website design, Omega Computer Technology	2018

CERTIFICATES

UI/UX internship, Recilens	2026
Learn Figma: UI/UX design essential training, Udemy	2022

SKILLS

User research • Information architecture • Wireframing
• UI design • Prototyping • Usability testing • Design systems • Developer handoff

TOOLS

Figma • FigJam • Notion • Maze